

ALABAMA & CANADA

Partners in security & prosperity



Photo: Innotex

Canadian company provides PPE for first responders

Canadian industry invests in Alabama, creating local jobs and producing critical equipment for Americans.

INNOTEX, a Canadian leader in the development and manufacturing of personal protective equipment (PPE) for firefighters and first responders, was recently awarded a contract with the State of Mississippi, further strengthening its role as a trusted supplier of protective gear. Headquartered in Quebec, the company specializes in designing, developing, manufacturing, and distributing fire-protective turnout gear, multifunctional and lighter-weight rescue gear, and protective hoods and gloves.

The firm expanded manufacturing into the United States with the acquisition of a production facility in Ohatchee, Alabama, enabling it to increase capacity and efficiency, and adding 55 employees to its workforce.



129 Canadian-owned companies employ 13,850 workers in Alabama

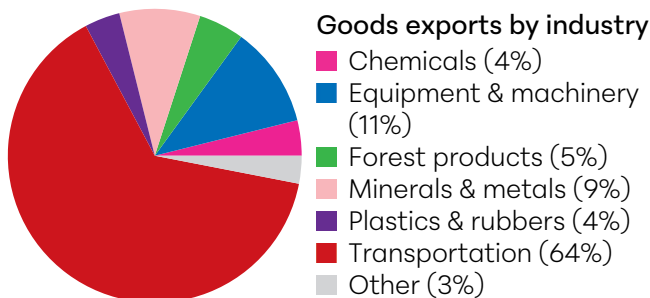


Canada is the #1 export market for Alabama

Alabama exports \$4.3 billion in goods to Canada annually

Alabama exports \$519 million in services to Canada, including

Travel (including for education).....	\$158 million
Financial services.....	\$114 million
Business services.....	\$111 million
Charges for the use of intellectual property.....	\$65 million
Maintenance & repair services.....	\$34 million



Top Alabama goods exports to Canada

Automobiles.....	\$1.9 billion
Aircraft & parts.....	\$340 million
Trucks.....	\$238 million
Paper & paperboard.....	\$155 million
Iron & steel alloys & semi-finished products...	\$127 million
Plastics & plastic articles.....	\$120 million
Iron & steel tubes, pipes & sheets.....	\$75 million
Optical, medical & precision instruments.....	\$61 million
Motor vehicle parts.....	\$61 million
Aluminum & aluminum articles.....	\$54 million



Marvin Maalouf, president, CEO and founder of NEEZO Studios.
Photo: NEEZO Studios

Canada's NEEZO Studios expands footprint in Birmingham

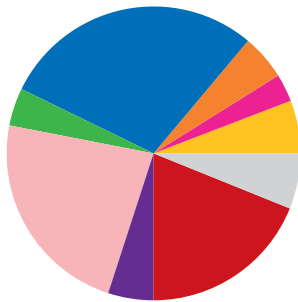
Canada's **NEEZO Studios** has expanded in Birmingham, reinforcing the city's reputation as a hub for innovation and design. NEEZO is a global creative studio and technology company headquartered in Toronto, Ontario. In June 2025, the company opened the doors to its first U.S. headquarters in Birmingham, Alabama.

Known for creating stunning 3D architectural renderings, animations, and detailed scale models, NEEZO also develops interactive real estate tools like its signature LiveSite® platform. They've worked with major real estate developers, TV producers, and Fortune 500 brands, with their animations featured on shows like HGTV's *Property Brothers* and content on Netflix and Disney.

The new 6,000-square-foot space will bring Canadian creative tech expertise closer to U.S. companies and strengthen Alabama's economy.

Alabama

imports \$3.3 billion
in goods from Canada annually



- Agriculture (6%)
- Chemicals (3%)
- Energy (5%)
- Equipment & machinery (29%)
- Forest products (4%)
- Minerals & metals (23%)
- Plastics & rubbers (5%)
- Transportation (19%)
- Other (6%)

Top Alabama goods imports from Canada

Aluminum & aluminum articles.....	\$438 million
Engines & turbines.....	\$421 million
Motor vehicle parts.....	\$233 million
Aircraft & parts.....	\$212 million
Crude petroleum.....	\$132 million
Plastics & plastic articles.....	\$117 million
Animal or vegetable fats, oils & waxes.....	\$100 million
Iron & steel alloys & semi-finished products....	\$90 million
Furniture & bedding.....	\$88 million
Softwood lumber.....	\$67 million

March 2026

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2025 data. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2026 release). **Trade Partnership Worldwide:** 2024 services exports (2/2026 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (2/2026 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

CONTACT

THE CONSULATE GENERAL IN ATLANTA

1175 COLONY SQUARE SUITE 1700, ATLANTA, GA 30361



Rosaline Kwan
Consul General
atnta@international.gc.ca
(404) 532-2000

@CanCGAtlanta
 canada.ca/canada-in-atlanta

Canada