

# GEORGIA & CANADA

## Partners in security & prosperity



### Cigo brings logistics specialty to Atlanta

In July 2025, Montreal-based **Cigo Tracker** officially expanded into the American market by establishing its U.S. headquarters in Atlanta, Georgia. Founded in 2017, Cigo Tracker specializes in last-mile delivery and logistics management software, offering solutions such as real-time route optimization, digital proof-of-delivery, customer notifications, and its tipping feature, Cigo Pay. The Atlanta office positions the company to better serve U.S. retailers, logistics providers, and healthcare suppliers. This investment creates local jobs and reinforces Georgia's reputation as a hub for international technology investment.

By choosing Atlanta for its U.S. headquarters, Cigo Tracker's investment reflects the strong economic ties between Canada and the Southeastern United States, and how this partnership benefits the local economy.



326 Canadian-owned companies employ 45,750 workers in Georgia

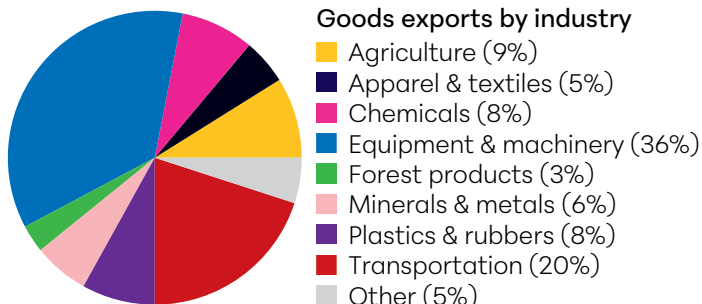


Canada is the #1 export market for Georgia

Georgia exports \$6.8 billion in goods to Canada annually

### Georgia exports \$2.8 billion in services to Canada, including

Business services.....	\$823 million
Travel (including for education).....	\$473 million
Financial services.....	\$469 million
Charges for the use of intellectual property...	\$436 million
Telecommunications, computer & IT services.	\$307 million



### Top Georgia goods exports to Canada

■ Aircraft & parts.....	\$449 million
■ Plastics & plastic articles.....	\$443 million
■ Optical, medical & precision instruments.....	\$392 million
■ Automobiles.....	\$320 million
■ Engines & turbines.....	\$220 million
■ Heating, cooling & refrigeration equipment...	\$195 million
■ Paper & paperboard.....	\$176 million
■ Carpets.....	\$164 million
■ Compressors & pumps.....	\$151 million
■ Tractors.....	\$143 million



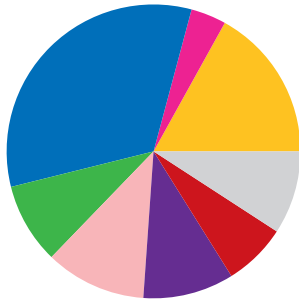
Photo: Yerbaé

## Savannah Distributing launches healthy Canadian beverages

Canadian-based **Yerbaé Brands Corp.**, headquartered in Vancouver, is expanding its U.S. footprint through a strategic distribution partnership in Georgia. In February 2025, they teamed up with **Savannah Distributing** — an 85-year-old family-owned distributor — to launch their 12-ounce plant-based, zero-sugar, non-GMO, gluten-free beverages in 172 **Kroger** stores across the state.

This partnership marks a major market entry for Yerbaé in the Southeast and strengthens its distribution network in the U.S. with increased business with a family-owned Atlanta company. The agreement enhances cross-border trade between Canada and the U.S., opening new channels for plant-based beverages and supporting the brand's mission to deliver sustainable, better-for-you options. This benefits Savannah Distributing with additional business from outside the state. By leveraging Kroger's reach and Savannah Distributing's local expertise, Yerbaé is poised to significantly grow its presence in Georgia's retail landscape.

## Georgia imports \$6.6 billion in goods from Canada annually



- Agriculture (17%)
- Chemicals (4%)
- Equipment & machinery (33%)
- Forest products (9%)
- Minerals & metals (11%)
- Plastics & rubbers (10%)
- Transportation (7%)
- Other (9%)

## Top Georgia goods imports from Canada

■ Engines & turbines.....	\$1.1 billion
■ Plastics & plastic articles.....	\$570 million
■ Pasta, breads & cereal preparations.....	\$324 million
■ Aircraft & parts.....	\$282 million
■ Aluminum & aluminum articles.....	\$251 million
■ Copper & copper articles.....	\$215 million
■ Animal or vegetable fats, oils & waxes.....	\$215 million
■ Paper & paperboard.....	\$207 million
■ Optical, medical & precision instruments.....	\$132 million
■ Wood pulp.....	\$125 million

March 2026

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2025 data. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2026 release). **Trade Partnership Worldwide:** 2024 services exports (2/2026 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (2/2026 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

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