



GEORGIA & CANADA

Partners in security & prosperity



Cigo brings logistics specialty to Atlanta

In July 2025, Montreal-based **Cigo Tracker** officially expanded into the American market by establishing its U.S. headquarters in Atlanta, Georgia. Founded in 2017, Cigo Tracker specializes in last-mile delivery and logistics management software, offering solutions such as real-time route optimization, digital proof-of-delivery, customer notifications, and its tipping feature, Cigo Pay. The Atlanta office positions the company to better serve U.S. retailers, logistics providers, and healthcare suppliers. This investment creates local jobs and reinforces Georgia's reputation as a hub for international technology investment.

By choosing Atlanta for its U.S. headquarters, Cigo Tracker's investment reflects the strong economic ties between Canada and the Southeastern United States, and how this partnership benefits the local economy.



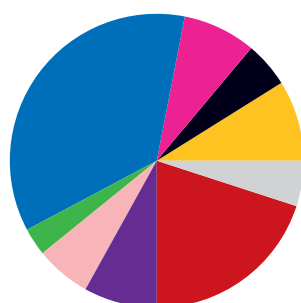
326 Canadian-owned companies employ 45,750 workers in Georgia



Canada is the #1 export market for most states, including Georgia

Georgia

exports \$6.8 billion
in goods to Canada annually



Goods exports by industry

- Agriculture (9%)
- Apparel & textiles (5%)
- Chemicals (8%)
- Equipment & machinery (36%)
- Forest products (3%)
- Minerals & metals (6%)
- Plastics & rubbers (8%)
- Transportation (20%)
- Other (5%)

Georgia exports \$2.8 billion in services to Canada, including

Business services.....	\$823 million
Travel (including for education).....	\$473 million
Financial services.....	\$469 million
Charges for the use of intellectual property...	\$436 million
Telecommunications, computer & IT services.....	\$307 million

Top Georgia goods exports to Canada

Aircraft & parts.....	\$449 million
Plastics & plastic articles.....	\$443 million
Optical, medical & precision instruments.....	\$392 million
Automobiles.....	\$320 million
Engines & turbines.....	\$220 million
Heating, cooling & refrigeration equipment...	\$195 million
Paper & paperboard.....	\$176 million
Carpets.....	\$164 million
Compressors & pumps.....	\$151 million
Tractors.....	\$143 million



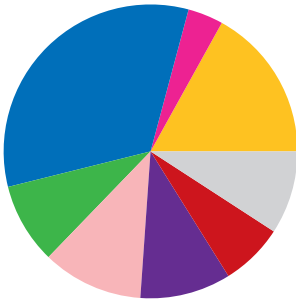
Photo: Yerbaé

Savannah Distributing launches healthy Canadian beverages

Canadian-based **Yerbaé Brands Corp.**, headquartered in Vancouver, is expanding its U.S. footprint through a strategic distribution partnership in Georgia. In February 2025, they teamed up with **Savannah Distributing** — an 85-year-old family-owned distributor — to launch their 12-ounce plant-based, zero-sugar, non-GMO, gluten-free beverages in 172 **Kroger** stores across the state.

This partnership marks a major market entry for Yerbaé in the Southeast and strengthens its distribution network in the U.S. with increased business with a family-owned Atlanta company. The agreement enhances cross-border trade between Canada and the U.S., opening new channels for plant-based beverages and supporting the brand's mission to deliver sustainable, better-for-you options. This benefits Savannah Distributing with additional business from outside the state. By leveraging Kroger's reach and Savannah Distributing's local expertise, Yerbaé is poised to significantly grow its presence in Georgia's retail landscape.

Georgia imports \$6.6 billion in goods from Canada annually



Goods imports by industry

- Agriculture (17%)
- Chemicals (4%)
- Equipment & machinery (33%)
- Forest products (9%)
- Minerals & metals (11%)
- Plastics & rubbers (10%)
- Transportation (7%)
- Other (9%)

Top Georgia goods imports from Canada

Engines & turbines.....	\$1.1 billion
Plastics & plastic articles.....	\$570 million
Pasta, breads & cereal preparations.....	\$324 million
Aircraft & parts.....	\$282 million
Aluminum & aluminum articles.....	\$251 million
Copper & copper articles.....	\$215 million
Animal or vegetable fats, oils & waxes.....	\$215 million
Paper & paperboard.....	\$207 million
Optical, medical & precision instruments.....	\$132 million
Wood pulp.....	\$125 million

May 2026

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2025 data. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2026 release). **Trade Partnership Worldwide:** 2024 services exports (2/2026 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (2/2026 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

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