

IOWA & CANADA

Partners in security & prosperity



A conductor by a CPKC train. Photo: CPKC

Driving connections and community in Iowa

With 650 route-miles and 500 employees across Iowa, **CPKC** is a vital link for the state's economy — moving metals, minerals, consumer goods, energy products, chemicals, plastics, and grain to markets across North America. A combination of two historic railways — Canadian Pacific (CP) and Kansas City Southern (KCS), CPKC has created the first and only transnational rail network in North America.

Major hubs in Ottumwa, Davenport, Dubuque, Marquette, and Mason City keep Iowa connected to global supply chains. Beyond commerce, CPKC invests in Iowa communities through its Holiday Train program, a tradition since 1999 that combines music, goodwill, and giving. In 2025, the train stopped in nine Iowa towns — from Lansing to Ottumwa — raising over \$60,000 for local food banks. Every dollar stays local, helping families in need during the holiday season. Since its inception, the Holiday Train has raised \$19 million and 5.4 million pounds of food across the U.S. and Canada. Trade between Canada and American means more business for Iowa and more benefit for local communities across the rail.

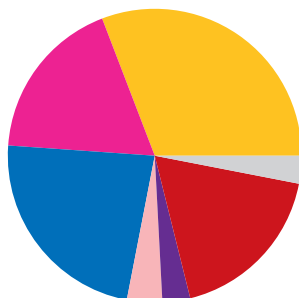


76 Canadian-owned companies employ 9,050 workers in Iowa



Iowa sells more goods to Canada (its #1 export market) than to its next three largest foreign markets combined — Mexico, Japan, & China

Iowa exports \$4.9 billion in goods to Canada annually



Goods exports by industry

- Agriculture (31%)
- Chemicals (18%)
- Equipment & machinery (23%)
- Minerals & metals (4%)
- Plastics & rubbers (3%)
- Transportation (18%)
- Other (3%)

Iowa exports \$444 million in services to Canada, including

Insurance services	\$123 million
Financial services	\$111 million
Travel (including for education)	\$84 million
Business services	\$49 million
Charges for the use of intellectual property	\$45 million

Top Iowa goods exports to Canada

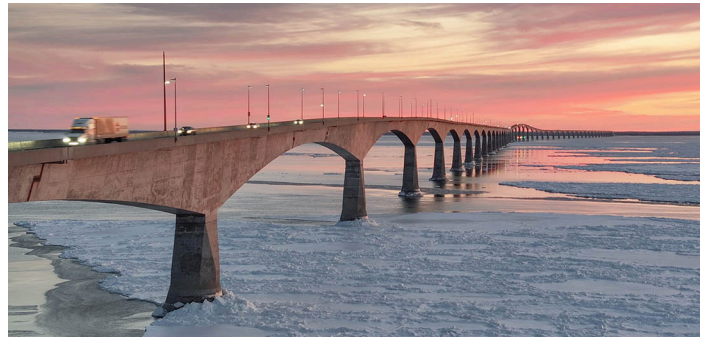
Beverages & alcohol	\$604 million
Tractors	\$384 million
Animal feed & food industry residues	\$300 million
Agricultural machinery	\$173 million
Meat, fish & seafood preparations	\$112 million
Plastics & plastic articles	\$108 million
Motor vehicle parts	\$106 million
Animal meats	\$101 million
Heating, cooling & refrigeration equipment	\$85 million
Hoists, derricks & lifting equipment	\$84 million



Photo: Hy-Vee

Canadian suppliers shine in Iowa Grocer's brands

Iowa-based grocery retailer, **Hy-Vee**, is known for its store-brand products — often referred to as “private brands”. Hy-Vee offers store-owned brands such as Good Graces gluten-free products, It's Your Churn ice cream, and Paws pet products — all manufactured by external suppliers but sold exclusively as a Hy-Vee brand. When it comes to U.S. retailers' private brand sales, Hy-Vee ranks within the Top 10. Products from Canadian suppliers are featured in several of Hy-Vee's private brands, including bakery and snack items as well as beverages. Hy-Vee continues to pursue new Canadian vendors for their private brands due to Canada's innovative, high-quality products and food safety track record.



Confederation Bridge, the longest bridge spanning ice-covered waters. Photo: Quintin Soloviev

Made in the U.S. and Canada

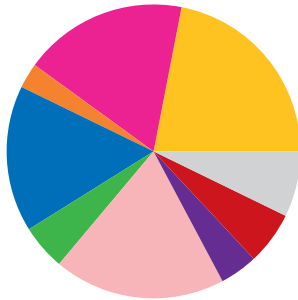
Des Moines-based **EFCO Forms** designs and manufactures steel concrete forming systems for use in the construction of infrastructure projects like bridges, dams and spillways, parking garages, stadiums, treatment plants, and tunnels.

In 1966, EFCO opened its first international location, a sales and manufacturing facility in Georgetown, Ontario. The Ontario facility uses steel milled in both the U.S. and Canada, and ships finished forms to construction sites world-wide.

This is one way that partnerships between Iowa and Canada results in more demand for American steel.

Iowa

imports \$3.2 billion in goods from Canada annually



- Agriculture (22%)
- Chemicals (18%)
- Energy (3%)
- Equipment & machinery (16%)
- Forest products (5%)
- Minerals & metals (19%)
- Plastics & rubbers (4%)
- Transportation (6%)
- Other (7%)

Top Iowa goods imports from Canada

- Aluminum & aluminum articles..... \$401 million
- Inorganic chemicals..... \$338 million
- Fertilizers..... \$202 million
- Live animals..... \$180 million
- Cereals..... \$155 million
- Plastics & plastic articles..... \$128 million
- Agricultural machinery..... \$103 million
- Natural gas & other gases..... \$86 million
- Paper & paperboard..... \$71 million
- Optical, medical & precision instruments..... \$66 million

March 2026

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2025 data. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2026 release). **Trade Partnership Worldwide:** 2024 services exports (2/2026 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (2/2026 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

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