NEW HAMPSHIRE & CANADA
Partners in security & prosperity

Bensonwood's Walpole factory. Photo: Bensonwood

Canadian materials powering sustainable homebuilding

Walpole and Keene-based **Bensonwood** is at the forefront of designing and engineering the next generation of healthy, energy-efficient homes, using high-quality materials sourced from trusted Canadian partners they have collaborated with for decades.

Approximately one-third of the lumber and other materials used in Bensonwood's precision off-site manufacturing come from Canada, including advanced engineered timber products that are essential to their process.

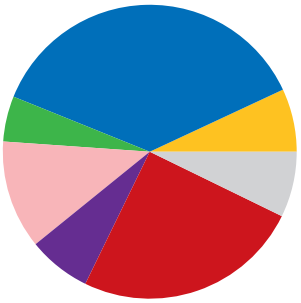
These Canadian materials support Bensonwood's commitment to innovation in design, engineering, and sustainable construction.

The quality, consistency, and cost-effectiveness of those Canadian products have enabled high-value manufacturing to thrive in New Hampshire, fostering a dynamic Can-Am supply chain that has fueled Bensonwood's growth and local workforce expansion.

94 Canadian-owned companies employ 5,150 workers in New Hampshire

Canada is the #2 export market for New Hampshire

New Hampshire
exports $852 million
in goods to Canada annually



Goods exports by industry

- Agriculture (7%)
- Equipment & machinery (37%)
- Forest products (5%)
- Minerals & metals (12%)
- Plastics & rubbers (7%)
- Transportation (25%)
- Other (7%)

New Hampshire exports $383 million in services to Canada, including

Travel (including for education)	$137 million
Business services	$106 million
Charges for the use of intellectual property	$74 million
Insurance services	$21 million
Financial services	$18 million

Top New Hampshire goods exports to Canada

Aircraft & parts	$208 million
Plastics & plastic articles	$42 million
Cocoa & chocolate	$36 million
Optical, medical & precision instruments	$34 million
Pearls, gems, precious metals & jewelry	$32 million
Wood & semi-finished wood products	$22 million
Stone & cement products, abrasives	$21 million
Rubber & rubber articles	$17 million
Engines & turbines	$16 million
Electric motors & generators	$12 million

PoutineFest brings together NH and Quebec

Every October, Merrimack, New Hampshire becomes a cultural bridge during **PoutineFest**, the largest celebration of Quebec's iconic dish outside Canada. Born of the strong Franco-American roots that many New Hampshirites trace back to Canada, this vibrant festival honors that heritage while fostering continued cross-border friendship.

Volunteers proudly wear "Je parle français" stickers, families swap stories of ancestors who moved across the border, and local chefs compete for the coveted championship belt.

While Merrimack remains the heart of the celebration, sister events in Vermont and Maine extend the spirit of PoutineFest across the region. Canadian vendors collaborate with U.S. businesses, visitors from Quebec boost local tourism, and shared heritage fosters goodwill.

PoutineFest is a joyful example of how grassroots initiatives strengthen bonds between neighbors.

Flying in style

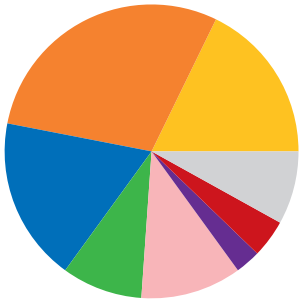
PlaneSense, the third largest fractional aircraft program in the U.S., has earned a reputation as a trusted provider of private flight solutions, serving clients across the U.S., Canada, and internationally. With a legacy of over 30 years in the industry, PlaneSense is not only a leader in delivering world class service and private aviation experiences but also plays a key role in supporting New Hampshire's economy. The company anchors high-skill employment with its Portsmouth headquarters acting as a national hub for maintenance, training, and logistics operations, creating numerous jobs and fostering a highly trained workforce dedicated to ensuring safety and excellence.

As the world's largest commercial operator of Pilatus PC-12 turboprops and PC-24 jets, PlaneSense also relies on the strong Canada-New England aerospace corridor that has developed over the decades. In particular, PlaneSense relies on the advanced PC-12 engines manufactured by **Pratt & Whitney Canada**, highlighting the vital role that integrated North American manufacturing plays in the sector. By leveraging these cross-border partnerships, PlaneSense not only enhances its own competitiveness but also reinforces New Hampshire's position within a deeply interconnected U.S.–Canada supply network, supporting economic growth and technological advancement throughout the region.

New Hampshire

imports $1.9 billion

in goods from Canada annually



Top New Hampshire goods imports from Canada

Fuel oil	$447 million
Fish & crustaceans	$179 million
Engines & turbines	$133 million
Petroleum coke & bitumen	$84 million
Wood & semi-finished wood products	$73 million
Animal meats	$71 million
Softwood lumber	$56 million
Plastics & plastic articles	$54 million
Iron & steel tubes, pipes & sheets	$46 million
Copper & copper articles	$44 million

May 2026

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2025 data. ***U.S. Census Bureau****: goods trade, Canada's export ranking (2/2026 release).* ***Trade Partnership Worldwide****: 2024 services exports (2/2026 release).* ***Dun & Bradstreet****: Canadian-owned businesses operating in the U.S. (2/2026 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.*

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