



NEW JERSEY & CANADA

Partners in security & prosperity



North meets shore: Canadian utilities answer New Jersey's call

When Hurricane Sandy struck New Jersey in 2012, Canada didn't hesitate. More than 500 Canadian utility workers mobilized in convoys of over 200 bucket and support trucks.

Working side-by-side with **PSE&G**, **JCP&L**, and **Atlantic City Electric**, Canadian crews helped bring electricity back to communities where 2.6 million customers had lost power, the largest outage in state history. For days and nights, these joint teams cleared thousands of downed lines, rebuilt damaged substations, and returned heat and light to homes, hospitals, and seniors' residences across the Shore and inland counties.

The experience forged lasting bonds between Canadian and New Jersey utilities, strengthening mutual-assistance agreements, inspiring joint storm-hardening practices, and creating a pattern of cross-border deployments during major nor'easters and coastal storms. What began as an emergency became a partnership emblematic of how Canadians and Americans support one another.



286 Canadian-owned companies employ 29,200 workers in New Jersey



New Jersey sells more goods to Canada (its #1 export market) than to its next two largest foreign markets combined — Mexico & the Netherlands

New Jersey
exports \$7.3 billion
in goods to Canada annually



Goods exports by industry

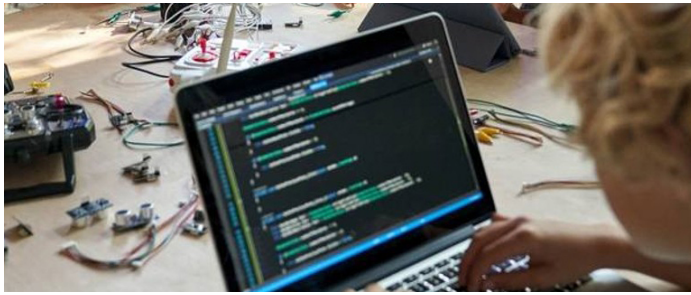
■ Agriculture (19%)
■ Chemicals (26%)
■ Equipment & machinery (16%)
■ Minerals & metals (21%)
■ Plastics & rubbers (8%)
■ Other (10%)

New Jersey exports \$2.4 billion in services to Canada, including

Business services.....	\$1.0 billion
Travel (including for education).....	\$433 million
Charges for the use of intellectual property....	\$421 million
Telecommunications, computer & IT services..	\$136 million
Transport.....	\$129 million

Top New Jersey goods exports to Canada

■ Pearls, gems, precious metals & jewelry.....	\$1.0 billion
■ Plastics & plastic articles.....	\$564 million
■ Perfumes, essential oils & toiletries.....	\$497 million
■ Pharmaceutical products.....	\$360 million
■ Fruits & nuts.....	\$290 million
■ Organic chemicals.....	\$276 million
■ Copper & copper articles.....	\$212 million
■ Optical, medical & precision instruments.....	\$179 million
■ Cocoa & chocolate.....	\$176 million
■ Fuel oil.....	\$166 million



CGI expands in New Jersey

Headquartered in Montreal, **CGI** is among the world's largest independent IT and business consulting services companies. In 2022, CGI expanded its presence in New Jersey to over 250 employees through a new regional head office in Middlesex County. "CGI is pleased to establish a location in New Brunswick and join a community that has a rich history in technology innovation and education," said Mike Reagan, SGI Senior VP. The new office includes collaborative space to foster CGI's mentorship programs, including work with the New Brunswick PTECH High School program, a STEM-based, public-private partnership intended to establish a clear pathway from high school to college and then to a career. It's another example of Canadian investment helping grow jobs, talent, and innovation in New Jersey.



Photo: CAE

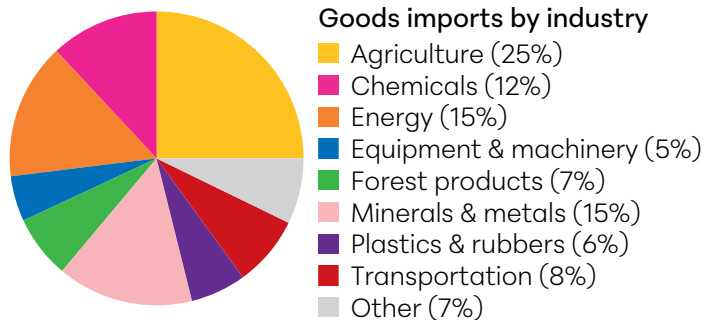
Canadian investment expands U.S. aviation training

To meet growing demand, **CAE** has expanded its Northeast Training Center in Morristown, New Jersey, growing from 6 to 15 simulator bays and training over 5,000 pilots annually. The facility, which employs 230 people, provides critical pilot, technical, and flight crew training for business aviation worldwide.

Quebec-based CAE opened the only Canadian-owned training center in the U.S. Northeast in 2007. Its continued investment highlights Canada's role in strengthening U.S. aviation, enhancing safety, and supporting workforce development.

New Jersey

imports \$8.3 billion
in goods from Canada annually



Top New Jersey goods imports from Canada

Copper & copper articles.....	\$743 million
Fuel oil.....	\$733 million
Plastics & plastic articles.....	\$450 million
Paper & paperboard.....	\$432 million
Crude petroleum.....	\$403 million
Perfumes, essential oils & toiletries.....	\$336 million
Pasta, breads & cereal preparations.....	\$321 million
Automobiles.....	\$317 million
Animal meats.....	\$305 million
Pharmaceutical products.....	\$292 million

May 2026

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2025 data. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2026 release). **Trade Partnership Worldwide:** 2024 services exports (2/2026 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (2/2026 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

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