

# NEW JERSEY & CANADA

## Partners in security & prosperity



### North meets shore: Canadian utilities answer New Jersey's call

When Hurricane Sandy struck New Jersey in 2012, Canada didn't hesitate. More than 500 Canadian utility workers from **Hydro-Québec**, **Hydro One**, **New Brunswick Power**, and **Nova Scotia Power** mobilized in convoys of over 200 bucket and support trucks.

Working side-by-side with **PSE&G**, **JCP&L**, and **Atlantic City Electric**, Canadian crews helped bring electricity back to communities where 2.6 million customers had lost power, the largest outage in state history. For days and nights, these joint teams cleared thousands of downed lines, rebuilt damaged substations, and returned heat and light to homes, hospitals, and seniors' residences across the Shore and inland counties.

The experience forged lasting bonds between Canadian and New Jersey utilities, strengthening mutual-assistance agreements, inspiring joint storm-hardening practices, and creating a pattern of cross-border deployments during major nor'easters and coastal storms. What began as an emergency became a partnership emblematic of how Canadians and Americans support one another.



286 Canadian-owned companies employ 29,200 workers in New Jersey



New Jersey sells more goods to Canada (its #1 export market) than to its next two largest foreign markets combined — Mexico & the Netherlands

New Jersey exports **\$7.3 billion** in goods to Canada annually



**Goods exports by industry**

- Agriculture (19%)
- Chemicals (26%)
- Equipment & machinery (16%)
- Minerals & metals (21%)
- Plastics & rubbers (8%)
- Other (10%)

### New Jersey exports \$2.4 billion in services to Canada, including

Business services.....	\$1.0 billion
Travel (including for education).....	\$433 million
Charges for the use of intellectual property....	\$421 million
Telecommunications, computer & IT services..	\$136 million
Transport.....	\$129 million

### Top New Jersey goods exports to Canada

Pearls, gems, precious metals & jewelry.....	\$1.0 billion
Plastics & plastic articles.....	\$564 million
Perfumes, essential oils & toiletries.....	\$497 million
Pharmaceutical products.....	\$360 million
Fruits & nuts.....	\$290 million
Organic chemicals.....	\$276 million
Copper & copper articles.....	\$212 million
Optical, medical & precision instruments.....	\$179 million
Cocoa & chocolate.....	\$176 million
Fuel oil.....	\$166 million



## CGI expands in New Jersey

Headquartered in Montreal, **CGI** is among the world's largest independent IT and business consulting services companies. In 2022, CGI expanded its presence in New Jersey to over 250 employees through a new regional head office in Middlesex County. "CGI is pleased to establish a location in New Brunswick and join a community that has a rich history in technology innovation and education," said Mike Reagan, SGI Senior VP. The new office includes collaborative space to foster CGI's mentorship programs, including work with the New Brunswick PTECH High School program, a STEM-based, public-private partnership intended to establish a clear pathway from high school to college and then to a career. It's another example of Canadian investment helping grow jobs, talent, and innovation in New Jersey.



Photo: CAE

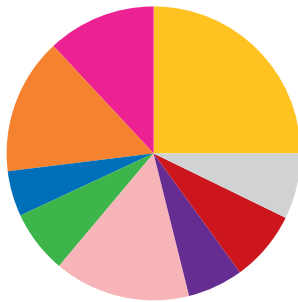
## Canadian investment expands U.S. aviation training

To meet growing demand, **CAE** has expanded its Northeast Training Center in Morristown, New Jersey, growing from 6 to 15 simulator bays and training over 5,000 pilots annually. The facility, which employs 230 people, provides critical pilot, technical, and flight crew training for business aviation worldwide.

Quebec-based CAE opened the only Canadian-owned training center in the U.S. Northeast in 2007. Its continued investment highlights Canada's role in strengthening U.S. aviation, enhancing safety, and supporting workforce development.

## New Jersey

**imports \$8.3 billion**  
in goods from Canada annually



- Agriculture (25%)
- Chemicals (12%)
- Energy (15%)
- Equipment & machinery (5%)
- Forest products (7%)
- Minerals & metals (15%)
- Plastics & rubbers (6%)
- Transportation (8%)
- Other (7%)

## Top New Jersey goods imports from Canada

■ Copper & copper articles.....	\$743 million
■ Fuel oil.....	\$733 million
■ Plastics & plastic articles.....	\$450 million
■ Paper & paperboard.....	\$432 million
■ Crude petroleum.....	\$403 million
■ Perfumes, essential oils & toiletries.....	\$336 million
■ Pasta, breads & cereal preparations.....	\$321 million
■ Automobiles.....	\$317 million
■ Animal meats.....	\$305 million
■ Pharmaceutical products.....	\$292 million

March 2026

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2025 data. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2026 release). **Trade Partnership Worldwide:** 2024 services exports (2/2026 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (2/2026 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

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