

NEVADA & CANADA

Partners in security & prosperity



Canadians bring in tourism and culture to the Strip

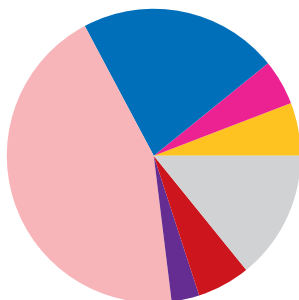
Canadians are intertwined with Nevada's fame and cultural imprint. Icons like **Cirque du Soleil**, **Drake**, **Shania Twain**, **The Weeknd** and **Celine Dion** have drawn in crowds on The Strip for decades and have become emblematic of the city's appeal.

And when it comes to sports, more Canadian hockey stars play for the Stanley Cup-winning Vegas **Golden Knights** than for any other National Hockey League (NHL) team, making the Golden Knights, in a way, the most Canadian team in the NHL.



147 Canadian-owned companies employ 13,450 workers in Nevada

Nevada exports \$1.6 billion in goods to Canada annually



Goods exports by industry

- Agriculture (6%)
- Chemicals (5%)
- Equipment & machinery (22%)
- Minerals & metals (44%)
- Plastics & rubbers (3%)
- Transportation (6%)
- Other (14%)

Canadian companies continue to make Las Vegas the entertainment beacon that it is today. The LED lighting for the exterior of the Sphere, Vegas's state-of-the-art concert venue, was designed and installed by **SACO Technologies**. Incorporating the firm's cutting-edge Canadian tech helped make the Sphere one of the premier tourist attractions in the world.

Similarly, visitors and residents of Las Vegas can meet all their shopping needs at the **Grand Canal Shoppes**, **Fashion Show Mall**, and **Meadows Mall** — all developed and managed by Canada's **Brookfield Properties**.

And when it comes to tourists, Canadians make up the largest group of international tourists to Nevada by far.

1.5 million Canadians visited in 2024, spending over \$3.5 billion and supporting more than 43,000 jobs in the region— a number even greater than Nevada's total employment in the manufacturing sector.

Continued Canada-U.S. partnership means continued success for Nevada.



Canada is the #2 export market for Nevada

Nevada exports \$1.0 billion in services to Canada, including

Travel (including for education)	\$705 million
Business services	\$101 million
Financial services	\$59 million
Charges for the use of intellectual property	\$48 million
Transport	\$36 million

Top Nevada goods exports to Canada

Ores, slag & ash	\$460 million
Pearls, gems, precious metals & jewelry	\$206 million
Toys, games, sporting & recreation equipment	\$156 million
Paints, pigments, varnishes, dyestuffs & inks	\$42 million
Plastics & plastic articles	\$39 million
Aircraft & parts	\$33 million
Live animals	\$29 million
Pasta, breads & cereal preparations	\$25 million
Optical, medical & precision instruments	\$24 million
Pharmaceutical products	\$23 million



Canadian critical minerals and investments are critical for Nevada

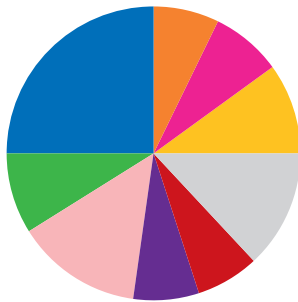
Nevada and Canada are at the forefront of enhancing national security by ensuring a secure, reliable North American supply of critical minerals and battery components. To support that effort, Nevada has signed memorandums of understanding on critical minerals with Quebec and Ontario.

In 2025, the **Nevada Tech Hub** and the **Vallée de la Transition Énergétique** (VTE) signed a deal to collaborate on research and workforce development for lithium batteries and critical elements in industry sectors.

Canadian private sector is also deeply invested in Nevada. Canada's **Lithion Battery** opened its second factory in Henderson, continuing its growth in lithium-ion battery manufacturing. With two factories in operation, the company employs 140 people, anticipating growth to over 250 employees in 2026. Mining is Nevada's second-largest industry, and dozens of Canadian companies like **Lithium Americas**, **Barrick Gold**, **Cortez Gold**, and **Turquoise Ridge** are pioneering the state's sustainable mining efforts while employing thousands of Nevadans.

Canadian companies are seizing the opportunity to invest in Nevada's business-friendly climate and see Nevada's potential beyond hospitality and entertainment. Montreal-headquartered **CAE** chose Nevada as the home base of its first-ever **West Coast business aviation training center**, offering **full-flight simulators for aircraft manufactured by Bombardier, Embraer, and Gulfstream**. **Foliot Furniture** has operated for over 15 years at its Las Vegas facility, featuring advanced automation, lean production systems, and energy-efficient technologies that deliver over 100,000 furnishings annually, creating high-quality jobs for Nevadans and adding to Nevada's economic diversification. Canadian investment is strengthening Nevada's position as an economic powerhouse.

Nevada imports \$1.2 billion in goods from Canada annually



- Equipment & machinery (25%)
- Other (13%)
- Minerals & metals (14%)
- Agriculture (10%)
- Forest products (9%)
- Chemicals (8%)
- Plastics & rubbers (7%)
- Energy (7%)
- Transportation (7%)

Top Nevada goods imports from Canada

Pearls, gems, precious metals & jewelry.....	\$91 million
Furniture & bedding.....	\$75 million
Plastics & plastic articles.....	\$56 million
Electricity.....	\$34 million
Paper & paperboard.....	\$34 million
Electric motors & generators.....	\$31 million
Wood & semi-finished wood products.....	\$31 million
Natural gas & other gases.....	\$27 million
Heating, cooling & refrigeration equipment....	\$25 million
Fuel oil.....	\$24 million

March 2026

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2025 data. **U.S. Census Bureau**: goods trade, Canada's export ranking (2/2026 release). **Trade Partnership Worldwide**: 2024 services exports (2/2026 release). **Dun & Bradstreet**: Canadian-owned businesses operating in the U.S. (2/2026 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

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