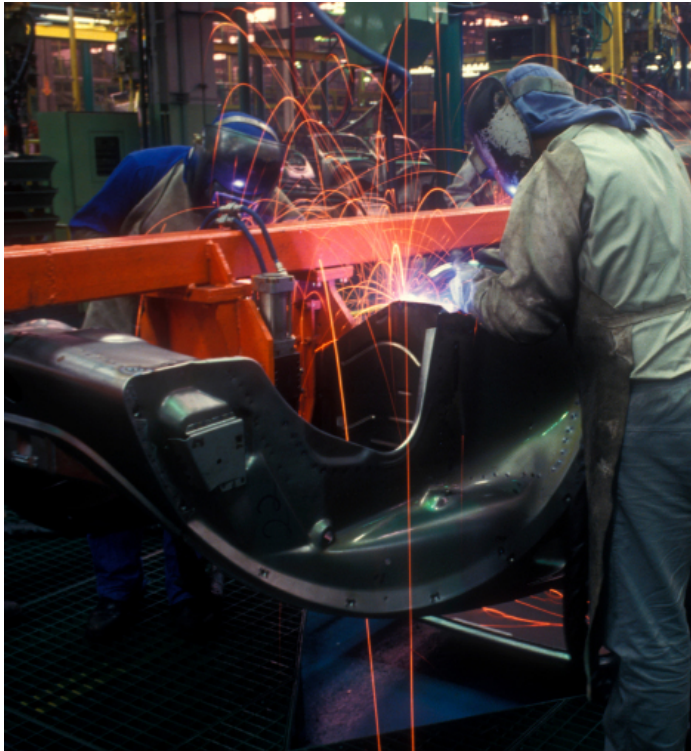


# TENNESSEE & CANADA

## Partners in security & prosperity



### Biederman invests in Rogersville

**Biederman Enterprises**, a Canadian manufacturer of industrial equipment and specialty components, has expanded its U.S. presence with operations in Tennessee, underscoring the strong trade and investment ties between Canada and the United States.

Biederman supplies advanced machinery and engineered products that support industries ranging from automotive to manufacturing. The company is investing \$4.4 million to locate its first U.S. facility in Rogersville, with updates to increase capacity, expand product offerings, and enhance brand visibility. The Tennessee operation, which will create 48 new jobs, highlights how Canadian innovation is being integrated into the state's industrial supply chains across the Southeast. Stuart C. McWhorter, Tennessee Deputy Governor and Tennessee Department of Economic & Community Development, said, "Since 2019, Canada has been Tennessee's top foreign direct investment partner when it comes to job creation with Canadian companies creating more than 4,000 jobs statewide. Building and fostering strong international partnerships is a key part of our strategic recruitment efforts...This investment further strengthens the thriving business climate that our global partners have helped cultivate here."

For Biederman, Tennessee represents not only a strategic hub for U.S. expansion but also a vital link between Canadian engineering excellence and American industrial strength, benefiting both economies through shared prosperity.

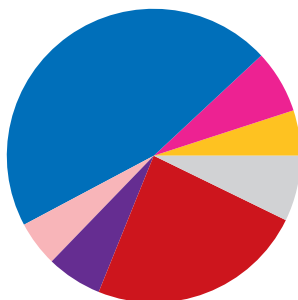


186 Canadian-owned companies employ 27,100 workers in Tennessee



Canada is the #1 export market for Tennessee

Tennessee exports **\$6.4 billion** in goods to Canada annually



#### Goods exports by industry

- Agriculture (5%)
- Chemicals (7%)
- Equipment & machinery (46%)
- Minerals & metals (5%)
- Plastics & rubbers (6%)
- Transportation (24%)
- Other (7%)

### Tennessee exports \$1.6 billion in services to Canada, including

Travel (including for education).....	\$671 million
Business services.....	\$329 million
Charges for the use of intellectual property...	\$244 million
Transport.....	\$106 million
Financial services.....	\$85 million

### Top Tennessee goods exports to Canada

■ Automobiles.....	\$848 million
■ Optical, medical & precision instruments.....	\$511 million
■ Motor vehicle parts.....	\$438 million
■ Computers.....	\$341 million
■ Telephones & AV recording equipment.....	\$311 million
■ Plastics & plastic articles.....	\$219 million
■ Pasta, breads & cereal preparations.....	\$179 million
■ Iron & steel tubes, pipes & sheets.....	\$154 million
■ Rubber & rubber articles.....	\$137 million
■ Engines & turbines.....	\$134 million



Photo: Craig Manufacturing

## Craig Manufacturing expands in Tennessee

**Craig Manufacturing**, a Canadian heavy equipment attachment manufacturer headquartered in New Brunswick, is expanding its presence in Tennessee. The company is investing \$4.4 million to add 24,000 square feet to its Lawrenceburg, TN facility, boosting production capacity and creating 30 new jobs. Craig specializes in designing and building high-quality attachments for construction, mining, forestry, and snow removal equipment, serving customers across North America.

This expansion strengthens Craig's U.S. footprint and supports growing demand for durable, innovative solutions in the heavy equipment industry. With this investment, Craig Manufacturing continues its commitment to quality craftsmanship and economic growth in Tennessee and demonstrates the benefits of Canadian investment for local jobs and economic growth.



Photo: Vibrant Health Products

## Healthy baking in Tennessee

Founded in 1989, **Vibrant Health Products** is a family-owned Canadian specialty bakery producing plant-based, non-GMO baked goods for its own brands and for private label. Headquartered in Abbotsford, British Columbia, VHP is making its first U.S. manufacturing investment by establishing a facility in Rossville, Tennessee — committing \$48.5 million over five years to renovate the former Kellogg's Eggo plant. The project is expected to create 394 new jobs in Fayette County and support growing demand for better-for-you breads and baked items, including sprouted, gluten-free, grain-free, paleo, and keto options. VHP's brands include Silver Hills Sprouted Bakery, Little Northern Bakehouse, The Grain Escape, Carbonaut Baking, and One Degree Organics Foods. With this expansion, Vibrant Health deepens its North American presence and reinforces its commitment to sustainable growth and innovation in functional baking.

## Tennessee

**imports \$4.9 billion**  
in goods from Canada annually



- Agriculture (11%)
- Chemicals (18%)
- Equipment & machinery (22%)
- Forest products (7%)
- Minerals & metals (18%)
- Plastics & rubbers (8%)
- Transportation (6%)
- Other (10%)

## Top Tennessee goods imports from Canada

■ Pharmaceutical products.....	\$495 million
■ Aluminum & aluminum articles.....	\$487 million
■ Optical, medical & precision instruments.....	\$378 million
■ Plastics & plastic articles.....	\$305 million
■ Motor vehicle parts.....	\$157 million
■ Heating, cooling & refrigeration equipment...	\$119 million
■ Softwood lumber.....	\$115 million
■ Paper & paperboard.....	\$111 million
■ Iron & steel alloys & semi-finished products....	\$98 million
■ Furniture & bedding.....	\$86 million

March 2026

Sources: All figures are in U.S. dollars. Unless otherwise specified, all figures are based on 2025 data. **U.S. Census Bureau:** goods trade, Canada's export ranking (2/2026 release). **Trade Partnership Worldwide:** 2024 services exports (2/2026 release). **Dun & Bradstreet:** Canadian-owned businesses operating in the U.S. (2/2026 release). Figures may not add up due to rounding. Produced by the Embassy of Canada in Washington, D.C.

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